



## PROFESSIONAL SERVICES ADVERTISEMENT

The Association of American Railroads, on behalf of the Chicago Region Environmental and Transportation Efficiency (CREATE) Program, is issuing a Request for Proposal (RFP) seeking an ongoing relationship with a qualified vendor that will develop, deploy and support a fully redesigned, modern, advocacy-focused website that meets the needs of multiple external audiences as well as existing internal stakeholders. The vendor will also provide ongoing technical and content support, answer technical questions, provide general best practice guidance, write content and recommend/develop new site enhancements as needed.

In conjunction with this redesign, the CREATE partners also look for recommendations on an integrated communications strategy and social media management support.

Submissions will be evaluated based upon the responsiveness to RFP criteria, as well as rate competitiveness. Preference will be given to firms with an office presence in Chicagoland and listed on the Illinois Unified Certification Program (UCP) directory, an effort by the CREATE partners to facilitate opportunities among the state's Disadvantaged Business Enterprise (DBE) community.

[Full Advertisement Information Available Here.](#)

A **mandatory Pre-Bid Information Session** is scheduled for Thursday, August 22, 2019 at 9:00 AM CT at Cook County, 69. W. Washington Street, 22nd Floor, Chicago, IL, 60602.

**Interested vendors must attend the pre-bid information session in person to remain eligible to submit a proposal.** Make a reservation for the pre-bid information session by contacting Janice Scott at [jscott@aar.org](mailto:jscott@aar.org).

Proposals are due on **Thursday, September 12<sup>th</sup>, 2019 at 5:00 PM CT**. Please submit RFP responses via email to Janice Scott, Association of American Railroads' Office Administrator for CTCO/CIROC, at [jscott@aar.org](mailto:jscott@aar.org).

For more information about the CREATE Program, please go to [www.createprogram.org](http://www.createprogram.org).